

AIM USA CHEER COMPETITION / DANCE EXPO

VOICE 1-800-323-3755 FAX 866-323-5941 E-MAIL AIMUSAINC@AOL.COM WEB WWW.AIMUSAINC.COM



**EACH PARTICIPANT
RECEIVES A TROPHY**

**1ST, 2ND, 3RD & 4TH
PLACE AWARDS**

WHO: All AIM USA Cheerleaders & Dancers

WHAT: AIM USA Cheer Competition / Dance Expo

WHERE: Manchester High School: 12601 Bailey Bridge Road, Midlothian, VA 23112

WHEN: **Saturday, June 4, 2011.** Registration & check in 11:30 AM – 12:00 PM competition begins at 12:15 PM. Dancers perform at 12:00 PM (Please note times are subject to run late)

WHY: A Great learning experience for students of all ages. Build self-esteem, self-confidence and have a lot of fun! Each participant receives a trophy. Awards will also be presented to groups for 1ST – 4TH Place.

HOW: Please do not turn in your competition registration / payment at class. Receive a discount by Pre registering online at www.comp.aimusainc.com or by mail. Pay full price at the door

ALL PRE REGISTRATIONS MUST BE RECEIVED BEFORE 5-28-2011.

NOTE: Please follow school rules: no smoking on school property & no food, drink or hard sole shoes in the gym. Thank you for your cooperation.

Students will perform with their entire class and will be evaluated as a class. Each class will perform a motion drill, chants, and a cheer. Judges evaluate groups for: smiles, strong voices, confident motions, routines and good behavior while other groups perform. AIM attire is highly recommended. AIM attire and gifts will be available for purchase at the COMPETITION / EXPO

EVERYONE GOES HOME A WINNER!

★FEES★

PRE-REGISTER TO RECEIVE HUGE DISCOUNTS - SAVE \$5.00 from the “at the door registration fees” listed below. Pre register online at www.comp.aimusainc.com or by mail to receive a discount or pay full price at the door. **All pre registrations must be received before 5-28-2011.** Please make checks payable to AIM. TWO phone numbers must be on checks. Please do not turn in your competition expo registration / payment at class.

COST PRE REGISTRATION COMPETITION FEE - \$20.00

COST AT THE DOOR REGISTRATION COMPETITION FEE - \$25.00

SPECTATORS FEE - ADULT - \$2.00; CHILDREN AGES 5-15 - \$1.00; 4 & UNDER - FREE.

NOT PRE REGISTERING? Please bring your completed registration slip with you on 6-4-2011.

FLOWERS - Show your pride in your daughter or son. Purchase flowers the day of the competition to give to your child after their performance! Flowers will be sold on site only, limited quantities will be available and sold on a first come, first serve basis.



PARENT HELPERS - Receive 25%, 50% **even 100%** off competition fees! There are several positions available. Don't wait they are going fast! Positions include: Helping the night before loading and setting up, registration, ring leaders, directors assistants, cleanup crew, inventory preparation, equipment table, office help, and much more. Email AIMUSAREPORTS@aol.com for detailed information. (*Discount rates vary according to duration, position and availability.*)

PHOTOGRAPHY – Professional photography will be provided by James River Photography the day of the competition. Individual & Family photos taken during the competition. Have your child pose with their trophy! All photos printed by our pro lab on Fuji® Luster paper and mailed to your home within 5-7 days (free shipping)



Photo Packages

- One 8x10, and two 5x7 \$20
- Two 8x10, and two 5x7 and eight wallets \$30
- Three 8x10, four 5x7 and eight wallets \$40
- Other items include: mugs, mouse pads, key chains, magazine covers...and more!
 - *Please add 5% VA sales tax*
 - *Free shipping by US mail*

TROPHY ENGRAVING – Done on site the day of the competition / expo. Additional fees apply

**THERE IS NOTHING SWEETER
THAN AN AIM CHEERLEADER!**

Directions to Manchester High School: 12601 Bailey Bridge Rd. Midlothian, VA. 23112

From I-95 North

Take the I-195/Powhite Parkway exit, which is just North of Richmond.
Follow the Powhite Parkway over the James River through the toll booth.
Stay on Powhite Parkway (76 South)(toll road) to Route 288 South.
Follow Route 288 South to the Hull Street Road (route 360 E) east exit.
Follow 360 East (Hull Street Rd.) About 2 miles.
Turn right at the second light, which is Bailey Bridge Road. (Landmarks: At intersection that you will be turning at, on the right hand side of road there is a BP gas station / Dairy Queen)
Go 1.1 miles. You come to a T-intersection. Turn right to stay on Bailey Bridge Road. (Landmark: Right before the right turn notice the word SCHOOL painted on the street. After the turn you will see Crenshaw Elementary School to your left.)
Follow Bailey Bridge for approx. 1 mile. Manchester High School is at the top of the hill on the left.
Follow the drive past the school. Follow the driveway to the right.

From I-95 South

Take the Route 288 North Exit.
Stay on Route 288 North for about 14 miles.
Take the Route 360 East/Hull Street Road East Exit.
Follow 360 East (Hull Street Rd.) About 2 miles.
Turn right at the second light, which is Bailey Bridge Road. (Landmarks: At intersection that you will be turning at, on the right hand side of road there is a BP gas station / Dairy Queen)
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Follow the drive past the school. Follow the driveway to the right.

From Tidewater Area

Take I-64 West into Richmond.
Follow the signs to I-195 South/Powhite Parkway.
Take the I-195 South/Powhite Parkway Exit.
Follow the Powhite Parkway over the James River through the toll booth.
Stay on Powhite Parkway (76 South)(toll road) to Route 288 South.
Follow Route 288 South to the Hull Street Road (route 360 E) east exit.
Follow 360 East (Hull Street Rd.) About 2 miles.
Turn right at the second light, which is Bailey Bridge Road. (Landmarks: At intersection that you will be turning at, on the right hand side of road there is a BP gas station / Dairy Queen)
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From The West

Take I-64 East toward Richmond.
Take exit 175 to merge onto VA-288 S toward Chesterfield
Take the US-360 E/Hull St Rd exit toward Richmond
Follow 360 East (Hull Street Rd.) About 2 miles.
Turn right at the second light, which is Bailey Bridge Road. (Landmarks: At intersection that you will be turning at, on the right hand side of road there is a BP gas station / Dairy Queen)
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Please visit www.tournament.aimusainc.com for door to door driving directions.



★ AIM USA CHEER COMPETITION / DANCE EXPO REGISTRATION FORM ★

I, the undersigned, as parents/legal guardian of the child registered on this form do hereby voluntarily submit their application for attendance and participation in the Athletes in Motion, LLC / AIM USA, INC. competition / expo and hereby assume full responsibility for any and all damages, injuries, or losses that they may sustain or incur, if any, while attending or participating, and I waive all claims against the promoters, or operators, or sponsors of Athletes in Motion, LLC / AIM USA, INC. individually or otherwise for any claim or injuries that they may sustain. I fully understand that any medical treatment given to my child will be of a first aid treatment type only. I consent that any pictures furnished by me or my child or any pictures taken of me or my child in connection with the competition / expo can be used for publicity, promotion, videos or television show, and I waive compensation in regards thereto.

SIGNED _____ DATE _____ 20____
Parents/Guardian

PLEASE <input checked="" type="checkbox"/> CHEER OR DANCE			<input type="checkbox"/> CHEER			<input type="checkbox"/> DANCE		
STUDENTS NAME: _____				AGE: _____		SEX: M F		
INSTRUCTOR: _____				LOCATION: _____				
COMPETITION FEE) \$ _____			+ SPECTATOR FEE(S) \$ _____			= TOTAL PAID \$ _____		
METHOD OF PAYMENT <input checked="" type="checkbox"/> ONE								
<input type="checkbox"/> Master Card, <input type="checkbox"/> Visa, <input type="checkbox"/> American Express, <input type="checkbox"/> Cash, <input type="checkbox"/> Check # _____, <input type="checkbox"/> Money Order								
Credit Card # _____				Expiration Date _____				
BILLING ADDRESS								
Printed Name _____								
Address _____								
City _____			State _____			Zip _____		
Home Phone _____				Other Phone _____				
Signature _____				E mail _____				

ALL PRE REGISTRATIONS MUST BE RECEIVED BEFORE 5-28-2011.

PLEASE SEND PAYMENT WITH COMPLETED REGISTRATION SLIP TO:

AIM USA 2434 NEW DORSET CIRCLE POWHATAN, VA. 23139

PLEASE MAKE CHECKS PAYABLE TO AIM (Provide two phone numbers on check.)

SORRY NO REFUNDS